



G+ Creatives SMC Ltd. | Claudia Greiner | Muyenga, Kampala | Email: claudia@gcreatives.de | Phone: +256 788 128 607

Introduction. Uganda Calling

With the spirit of being the change the recurring event format **Uganda Calling** presented by G+ Creatives SMC Ltd. acts as a platform for artists and creatives located in East Africa.



From May until August 2018 Founder Claudia Greiner, producer and director of G+ Creatives, scouted young artists all over Kampala, Uganda.

[Eight MCs](#) made it to the finals. In a team of four they join the workshop to produce a music album until they showcase their work at the main Uganda Calling event this year.

8 HOODS. 53 RAPPERS. 8 FINALISTS.
Kampala's first underground rap platform.

Claudia Greiner: "I believe in talent, in the youth. This is why I left my home in Germany, my job as an architect, everything, behind last year. Here in Kampala I will go on working with the artists I scouted, push their careers and give them a voice. The eight finalists receive a full marketing package by G+ Creatives including a record deal, video production and a mentoring program."

We unite creative minds worldwide.

Past Event. Uganda Calling

G+ Creatives hosted successful the [1st event Uganda Calling](#) this year in Berlin, Germany.

Screening aspiring Ugandan film artists George Stanley Nsamba and Arnold Aganze attendees got together in an open space for contributing in the mission of establishing independent, creative businesses in Uganda.

G+ Creatives had the pleasure of welcoming Mrs. Margaret Otteskov, First Secretary of the Embassy of The Republic Uganda in Berlin, and Mr. Tony Kimbowa Makayu, Social Justice Activist UN Women and Founder of Kirabo Doors Of Hope Foundation, as key-note speakers and special guests.



In this proposal, you'll discover the sponsorship opportunities for our upcoming Hip Hop event, Uganda Calling. We realize how important our sponsors are to a show's success. That's why we have a dedicated sponsorship services team who will work with you to ensure that your experience as a sponsor of Uganda Calling exceeds your expectations.

About. G+ Creatives

Global service. Local power.

We unite creative minds worldwide.

We produce music and moving pictures in Uganda.

Our global team is manned by highly qualified photographers, camera operators, editors, VFX artists, animators, musicians, sound designers and engineers.

The headquarter Kampala, Uganda, provides full service packages from the first ideation sketch to the turn-key finished product. In collaboration with our German pros in marketing, sales and communication we guarantee high European standards for effective brand communication.

Rely on global service power.

Create the future. 25% of our income is reinvested in solid vocational training for unprivileged teens.

F A Q . G+ Creatives

1. What is it exactly what you're doing?

Dear, we reveal our full potential out of maximum creative flexibility.

We are wherever there is a need. And whatever has potential to grow into independent, successful structures is our baby. From project to project.

So, this is the story so far:

One fine day in May 2017 Claudia, our founder and director, decided to leave her stable life, her job as an Architect and her home in Germany behind.

Why? Because she truly felt like giving a positive contribution to the world. Training the youth. Being creative. And she truly felt like traveling to Africa. Her journey took her to Kenya working on free [documentary series](#) first. Over there she got in touch with various professionals working in film and photography.

"Why Kenya? You need to go to Uganda!" She did. And she's was going to stay.

At least until her agency [G+ Creatives](#), music and media production, is running independently and is ready to be overtaken by locals.

2. How are you doing it?

Within a five year plan we from G+ Creatives are initiating cultural projects for training the youth in music and media production. Additional to revenue generated by contract work for clients, these projects are financed by project patrons, both individuals and companies.

Currently we are establishing a platform for young Ugandan underground Rappers. Artists had the chance to show their talent in [three selection rounds](#) located in different area codes of Kampala. We're excited to announce the winners of each hood soon!

The eight selected ones are performing at the Uganda Calling event taking place at December 22, 2018 in Kampala.

All participants are integrated in a mentorship based on an intercultural summer camp starting in summer 2019.

3. Why are you doing it?

We are driven to enable creative minds to grow to their full potential and generate their jobs of tomorrow.

#UgandaCalling defines the movement of new African wealth.

Spreading this message within our projects means to shout of the strength of creative independency.

Talent. Creativity. Impact.

That is why we're here.

Support our mission and become a Client, Project Patron, Contributor, Sponsor.

Don't be shy and [contact us now](#).

[Facebook](#) | [Youtube](#) | [Instagram](#)